SAMPLE: Event Press Release

- <Contact Name>
- <Title>
- <Organization Name>
- <Phone Number>
- <Cell Phone Number>
- <Fmail>

For Immediate Release:

Event Planned to Promote Financial Literacy

To celebrate April as Financial Literacy Month, the <sponsoring agency's name> is holding a <type of event> called <name of event> at <time> on <date> at <place.>

During this event, <insert a description of the event: who it's for, what will happen, what will be handed out, etc.>.

<"Insert quote from event representative,"> said <Event rep's name, title> for <agency/event name.>

To register for this event, contact <event contact's name> at <phone number>. For more information about <sponsoring agency>, visit <website> or call <phone number.>